

Helping Your Foster Dog Get Noticed & Adopted

- Be a contributing member of the “Big Fluffy Dog Rescue Foster Group” on Facebook. Post all about the amazing qualities of your foster. If you aren’t a member, ask your Coordinator to add you. If you don’t know your Coordinator, ask the person that invited you to be a foster or the person that interviewed you.
- After your foster has been with you a week, fill out the Foster Evaluation Form. Let your Coordinator know you filled out the form. Coordinators do not receive a notification that your form was completed. Check with your coordinator for the link.
- Join the Facebook Group “Available Dogs From Big Fluffy Dog Rescue” and post your foster. Be sure to include the Petfinder profile and Coordinator’s name and email address.
- If your foster doesn’t have glamour shots (pictures) already taken, ask your friends and local photographers and see if they would donate some time to take pictures. If you don’t have one, please follow these tips:
 - o Be sure your pictures are IN FOCUS and use proper lighting.
 - o Best photos are taken in natural lighting in either the morning or afternoon.
 - o Take photos in a place where the background isn’t too busy.
 - o Take a number of different views – head shot, body shot, active/playful.
 - o Take pictures of just your foster dog. Please do not include resident dogs or family members.
- If your dog is ready for prime-time, get them an “Adopt Me” bandana or vest (available on Amazon) and take your foster out on excursions to pet stores, home repair stores, and anywhere dogs are permitted. Check out this dog-friendly store list: <https://wirelessdogfence.xyz/dog-friendly-stores-usa/>. If your foster isn’t ready for big stores yet, take advantage of your daily walks, visitors to your home, mail delivery, etc. Introduce your dog to as many people as possible.
- Social Media is your friend. Post daily about your foster dog. Use your in-focus pictures to create a personality for your dog and share all the amazing qualities about them. Keep it positive!